



Tamedia AG
Corporate Communications

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Press Release

Tamedia is taking over Basler Zeitung while selling a number of other interests to Zeitungshaus AG

Tamedia is taking over Basler Zeitung from Zeitungshaus AG, while, in return, selling its interests in the Tagblatt der Stadt Zürich and other freesheets to Zeitungshaus AG. The transactions are subject to the approval of the Swiss Federal Competition Commission.

Zurich, 18 April 2018 – With the purchase of Basler Zeitung, Tamedia is expanding its newspaper portfolio and continues to pursue its publishing strategy. The incorporation of Basler Zeitung into Tamedia’s network will result in a strong regional editorial office. At the same time, the readers will continue to have a newspaper from Basel for Basel. After the takeover, Markus Somm will remain Editor-in-Chief of Basler Zeitung for another six months. Following a sabbatical, he will later join Tamedia as an author.

During the course of the second quarter 2018, Zeitungshaus AG, in turn, will take over Tamedia’s 65 percent interest in the Tagblatt der Stadt Zürich AG. The new owner will continue to operate the Tagblatt with the current editorial team. At the same time, Tamedia is also selling the freesheets Furttaler and Rümmlinger (currently both 100 per cent owned by Tamedia) to Zeitungshaus AG as well as its 50 per cent investment in both GHI and Lausanne Cités in the French-speaking part of Switzerland.

“The collaboration of Tamedia with Basler Zeitung concerning the advertising combination Metropool goes back to 1993. Basler Zeitung has deep roots in north-western Switzerland and is a perfect match for our daily newspapers in Bern und Zürich”, says Pietro Supino, Publisher and Chairman of the Board of Directors of Tamedia. “This is why we had to seize this opportunity, even though the sale of the Tagblatt der Stadt Zürich in particular is very difficult for us.”

The parties have agreed not to disclose the details of the sale. The transactions are subject to the approval of the Swiss Federal Competition Commission and any pre-emption rights that may be exercised.

Press conference Tamedia / Zeitungshaus AG (in German)

Date: Mittwoch, 18. April 2018

Start: 12:15 CET, Coffee and Sandwiches will be served

Location: Hotel Euler, Wienersaal, Centralbahnplatz 14, 4002 Basel

Dial-in number: +41 (0)58 310 50 00

Please dial in 10 minutes prior to the start time.

Contact

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About Tamedia

Tamedia is the leading private media group in Switzerland. The digital platforms, daily and weekly newspapers and magazines of Tamedia offer overview, classification and selection. The company was founded in 1893 and employs a staff of approximately 3,400 in Switzerland, Austria, Denmark, France, Germany, Israel, Luxembourg and Serbia. It has been traded at the Swiss stock exchange since 2000.

Further information for media representatives about Tamedia:

www.tamedia.ch/en/group/newsroom/media-releases A series of new pictures about Tamedia, including pictures of corporate buildings with the new logo mounted and on display, are to be found and downloadable free of charge in the photo gallery, the new corporate design and logo being introduced in January 2017.

www.tamedia.ch